

Wayde Z.C. Marsh

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Academic Appointments

Assistant Professor University of Tennessee, Knoxville Department of Political Science	August 2023-Present
Postdoctoral Research Fellow Washington University in St. Louis Department of Political Science The Weidenbaum Center on the Economy, Government, and Public Policy	July 2022-July 2023

Education

Ph.D., Political Science University of Notre Dame Fields: American Politics, Political Theory, Methodology Dissertation: <i>The Politics of Trauma: Mass Tragedies in Polarized America</i>	May 2022
M.A., Political Science University of Notre Dame	January 2019
M.Div. Duke University	May 2016
B.A. <i>Phi Beta Kappa, summa cum laude</i> with Honors, Politics and Religion Washington & Lee University	May 2013

Research Interests

American Politics, Political Parties, Public Opinion, Political Participation, Local Political Economy, Race and Ethnicity Politics, Latino/a Politics, Religion and Politics, Political Psychology, Experimental Design

Peer-Reviewed Publications

5. Layman, Geoffrey C., Levi G. Allen, James R.G. Kirk, **Wayde Z.C. Marsh**, Benjamin Radcliff. "The Pandemic and *Political Behavior*: Staying the Course." *PS: Political Science & Politics*. (conditionally accepted)
4. **Marsh, Wayde Z. C.** 2023. "The Devil No More? Decreasing Negative Outparty Affect Through Asymmetric Partisan Thinking." *Public Opinion Quarterly* 87(1): 170–186. <https://doi.org/10.1093/poq/nfad009>

3. **Marsh, Wayde Z. C.** Forthcoming. “Trauma & Turnout: The Political Consequences of Traumatic Events.” *American Political Science Review*. <https://doi.org/10.1017/S0003055422001010>.
2. **Marsh, Wayde Z. C.** 2021. “Putting US First: How Outgroup Hostilities and Defense of the Status Quo Motivate White Evangelical Affect towards Candidates in US Elections 2004-2016.” *American Politics Research* 49(5): 534–547. <https://doi.org/10.1177%2F1532673X211021852>
1. **Marsh, Wayde Z. C.** and Ricardo Ramírez. 2019. “Unlinking Fate? Discrimination, Group-consciousness, and Political Participation among Latinos and Whites.” *Politics, Groups, and Identities* 7(3): 625-641. doi.org/10.1080/21565503.2019.1638799

Works In Progress

Under Review

“No One Mourns the Wicked: Partisan Hostility Persisting through Tragedy”

“Public Perceptions of Corporate Position-Taking on Abortion and Transgender Rights” with Jordan Carr Peterson

“Megastudy Identifying Effective Interventions to Strengthen Americans’ Democratic Attitudes” with Jan G. Voelkel, James Druckman, David Rand, Robb Willer, and others (revise & resubmit at *Science*)

In Preparation

“Trust after Tragedy: How Traumatic Events Impact Trust in Government(s)”

“Superordinate Identity and Attitudes toward Muslim Americans” with Nathanael Sumaktoyo

“Consumer Voting: Affective Judgments in an Uncertain Environment” with Mark Brockway

“Trauma and Resilience: Political Behavior Among Survivors of the 2013 Boston Marathon Bombing” with Bernard Fraga

“Corporate Culture Warriors: Corporate Political Advocacy in a Polarized America” with Jordan Carr Peterson

“Moral Outsiders No More: Voters’ Changing Perceptions of Atheist Candidates” with David E. Campbell and Geoffrey C. Layman

“How Voters (Don’t) Use Non-Political Identity Signals as Heuristics” with Levi Allen

“Language-of-Interviewer and Item Non-Response in Latino Public Opinion” with Ricardo Ramírez

Book Manuscript

Marsh, Wayde Z.C. *The Politics of Trauma: Mass Tragedies in Polarized America (In progress)*

The manuscript explores the ways traumatic events—natural disasters, mass shootings, and Black Church arson attacks—cause either mobilizing or demobilizing responses and mainstreaming or polarizing responses among the mass public. Using original experiments and time series cross-sectional data, the study identifies how political parties (through executives), proximity to tragic events, and social identity structure these post-traumatic political behaviors and attitudes.

Grants, Fellowships, & Honors

External

[Strengthening Democracy Challenge Qualifier](#)

Religion, Spirituality, and Democratic Renewal Fellowship, Social Science Research Council (\$14,000)

Research Grant, Religion & Politics Section of APSA (\$3,000)

Political Studies Association of the UK International Visitor Conference Grant (£500)

Internal

Graduate Student Grant, Rooney Center for the Study of American Democracy (\$1,500)

American Dream Research Grant, Institute for the Study of Liberal Arts (\$4,000)

Graduate Student Research Award Grant, Institute for the Study of Liberal Arts (\$4,000)

Graduate Research Grant, Rooney Center for the Study of American Democracy (\$750)

Graduate Research Grant, Rooney Center for the Study of American Democracy (\$1,000)

Graduate Student Research Award Grant, Institute for the Study of Liberal Arts (\$3,000)

Voll Family Presidential Fellowship, University of Notre Dame

Conference Presentations & Invited Talks

18. **Wayde Z.C. Marsh.** No One Mourns the Wicked: Partisan Hatred Persisting through Tragedy. American Political Science Association Annual Meeting. September 2022, Montréal. (Panel Presentation)
17. **Wayde Z.C. Marsh** & Levi Allen. Candidate Cross-Pressuring through Non-Political Identity Signals. American Political Science Association Annual Meeting. September 2022, Montréal. (Panel Presentation)
16. **Wayde Z.C. Marsh,** David Campbell, & Geoffrey Layman. Will Americans Vote for an Atheist? New Evidence on Voters' Attitudes Toward Atheist Candidates. Midwest Political Science Association Annual Meeting. April 2022, Chicago. (Panel Presentation)
15. **Wayde Z.C. Marsh.** Trauma & Turnout: The Political Consequences of Traumatic Events. North Carolina State University, School of Public and International Affairs. March 2022, Raleigh. (Invited Talk)
14. **Wayde Z.C. Marsh,** David Campbell, & Geoffrey Layman. Will Americans Vote for an Atheist? New Evidence on Voters' Attitudes Toward Atheist Candidates. Western Political Science Association Annual Meeting. March 2022, Portland. (Panel Presentation)
13. **Wayde Z.C. Marsh.** Acts of God and Acts of Man: The Mainstreaming and Polarizing Effects of Executive Rhetoric. Southern Political Science Association Annual Meeting. January 2022, San Antonio. (Panel Presentation)
12. **Wayde Z.C. Marsh.** Myopia or Accountability? The Electoral Effects of Mass Trauma by Event Type. American Political Science Association Annual Meeting. September 2021, Seattle. (Panel Presentation)
11. **Wayde Z.C. Marsh** & Ricardo Ramírez. Language-of-Interviewer and Item Non-Response in Latino Public Opinion. Midwest Political Science Association Annual Meeting. April 2021, Chicago (virtual). (Panel Presentation)
10. **Wayde Z.C. Marsh.** An Epidemic of Terror: Black Church Burnings and Public Expectations of Government in Turbulent Times. Midwest Political Science Association Annual Meeting. April 2021, Chicago (virtual). (Panel Presentation)
9. **Wayde Z.C. Marsh.** An Epidemic of Terror: Black Church Burnings and Public Expectations of Government in Turbulent Times. Political Studies Association of the UK Annual Meeting. March 2021, Belfast (virtual). (Panel Presentation)

8. **Wayde Z.C. Marsh.** Positive Vibes: Investigating the Asymmetric Political Outcomes of Positive and Negative Partisanship. Political Studies Association of the UK Annual Meeting. April 2020, Edinburgh. (Panel Presentation) *Cancelled due to Covid-19*
7. **Wayde Z.C. Marsh.** The Devil You Know: Investigating the Asymmetric Political Outcomes of Positive and Negative Partisanship. Midwest Political Science Association. April 2020, Chicago. (Junior Scholar Symposia Panel) *Cancelled due to Covid-19*
6. **Wayde Z.C. Marsh,** Ricardo Ramírez, Jane Y. Junn, Todd C. Shaw, Christina Elizabeth Bejarano, Bradford S. Jones, Michael C. Dawson, Candis Watts Smith, and Gabriel Sanchez. Dialogue with Dawson: 25 Years of Linked Fate and the Politics of Group Identity Round Table. American Political Science Association Annual Meeting. August 2019, Washington, D.C. (Round Table)
5. **Wayde Z.C. Marsh.** Putting America First: Candidate Preference and System Justification among Evangelical Protestants 2004–2016. Political Studies Association of the UK Annual Meeting. April 2019, Nottingham. (Panel Presentation)
4. **Wayde Z.C. Marsh.** The Devil You Know: Negative Partisanship and Negative Religious-Secular Identity. Midwest Political Science Association Annual Meeting. April 2019, Chicago. (Panel Presentation)
3. **Wayde Z.C. Marsh.** Serving Two Masters: Status Anxiety and the 2016 Evangelical Value Shift. American Political Science Association Annual Meeting. August 2018, Boston. (Panel Presentation)
2. **Wayde Z.C. Marsh.** Serving Two Masters: Conflation of Religious and Economic ‘Threat’ Among White Evangelicals in the 2016 Presidential Election. Midwest Political Science Association Annual Meeting. April 2018, Chicago. (Poster Session)
1. **Wayde Z.C. Marsh & Ricardo Ramírez.** Unlinking Fate: Identity, Solidarity, and Political Participation among Latinx, Black, Asian American, and White Groups and Coalitions. Institution for Latino Studies. November 2017, Notre Dame, IN.

Teaching Experience & Training

Teaching

Political Attitudes and Behaviors	Fall 2023
Instructor of Record, Introduction to American Politics (median 4.9/5.0)	Fall 2020
Teaching Assistant, Introduction to American Politics (median 5.0/5.0)	Fall 2018
Guest Lecturer, Global Populism and the Future of Democracy	Fall 2020
Guest Lecturer, Introduction to Causal Inference	Spring 2020
Guest Instructor, Political Psychology of Racism	Spring 2019

Awards & Certificates

Excellence in Teaching Award, University of Notre Dame	Fall 2018
Striving for Excellence in Teaching Certificate, Kaneb Center for Teaching and Learning	December 2019

Professional & Research Service

Graduate Studies Committee Department of Political Science University of Tennessee, Knoxville	August 2023-Present
Editorial Assistant, <i>Political Behavior</i> Geoffrey C. Layman and Benjamin Radcliff, Co-editors	January 2021-June 2021 January 2019-June 2020
Research Assistant, <i>Personality and Decision Making</i> Brittany Solomon, Mendoza College of Business (University of Notre Dame)	May-July 2018

Referee *American Political Science Review*
American Journal of Political Science
Public Opinion Quarterly
Political Behavior
American Politics Research
Political Research Quarterly
Research & Politics
Journal of Elections, Public Opinion & Parties
Politics, Groups, and Identities
Politics & Religion
Midwest Journal of Undergraduate Research

Discussant APSA, 2023
MPSA, 2023
APSA, 2022
APSA, 2021
MPSA, 2021
PSA (UK), 2019

Relevant Work Experience

Employment Specialist, Church World Service Refugee Resettlement Agency	January 2017-July 2017
Refugee Case Manager, Church World Service Refugee Resettlement Agency	July 2016-January 2017
Farmworker & Immigration Advocacy Intern, North Carolina Council of Churches	May 2015-August 2015

University Service

Field Representative, Political Science Graduate Student Association, University of Notre Dame	2019-2020
Vice President, Political Science Graduate Student Association, University of Notre Dame	2018-2019
Orientation Advisor, Office of Student Life, University of Notre Dame	2018

Skills & Languages

Software R, L^AT_EX, MTurk, Qualtrics

Languages English (native)
Spanish (limited speaking, writing, and reading proficiency)
German (limited speaking, writing, and reading proficiency)
Classical and Koine Greek (limited writing and reading proficiency)
Ancient Hebrew (limited speaking, writing, and reading proficiency)

References

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